

Livonia Parks and Recreation Sponsorship Benefit Synopsis	Special Events				100 Days to Health				Holiday Parade				Youth Recreation Scholarship		
	<i>Ex: Daddy Daughter Dance, Bunny Brunch, Turkey Trot, Lunch with Santa, Santa Stroll, New Year's Eve Party, senior events, etc.</i>														
	Activity or Refreshment	Community	Supporting	Presenting	Kick-Off Event	Community	Supporting	Presenting	Activity or Refreshment	Community	Supporting	Presenting	Community	Supporting	Presenting
	In-Kind	\$500	\$1,500	\$2,500	In-Kind	\$500	\$1,500	\$20,000	In-Kind	\$1,500	\$5,000	\$20,000	\$1,000	\$2,500	\$5,000
Logo recognition on all event promotional materials, social media posts, signage	No	No	No	Yes	No	No	No	Yes	No	No	No	No	No	No	Yes
Recognition on all event: *signage	No	Yes	Yes	Yes	No	Yes	Yes	Yes	No	No	No	Yes	Yes	Yes	Yes
*promotional materials	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes
*print materials	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
*social media posts	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on all Parks and Recreation facilities LED screens	No	No	No	Yes	No	No	No	Yes	No	No	No	No	No	No	Yes
Recognition in weekly e-news (20,000+ subscribers) <i>3 times per year</i>	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Ad in one Connections magazine edition (page size)	No	No	Quarter	Half	No	No	Quarter	Full	No	Quarter	Half	Full	No	Quarter	Half
Thank you in Connections magazine	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No	No
Business booth at the Jack E. Kirksey Recreation Center	No	No	No	1 Day	No	No	No	1 Day	No	No	No	No	No	No	2 Days
Promotional booth at the event	No	No	Yes	Yes	No	Yes	Yes	Yes	No	No	No	No	No	No	No
On-site recognition	No	Yes	Yes	Yes	No	Yes	Yes	Yes	No	No	Yes	Yes	No	No	No
Picture plaque for display at your business	No	Yes	Yes	Yes	No	Yes	Yes	Yes	No	Yes	Yes	Yes	No	No	No
Included in parade	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	No	Yes	Yes	Yes	N/A	N/A	N/A