

Advertise in Connections Magazine

The Connections magazine is our 60-68 page program guide that is distributed three times per year to more than 41,000 residences in Livonia. It features information on our programs, special events, parks, facilities and more! Ad space pricing is as follows per issue:

Quarter Page	\$450	3.25 x 4.625
Half Page	\$695	6.75 x 4.625
Full Page	\$1,250	6.75 x 9.5



Business Promotional Booth Program

Local businesses have the opportunity to host an onsite informational booth for one day or weekly increments.

One Day	\$250
One Week, Mon.-Fri.	\$1,000

Updated 4/22/2022

The Reach

Working with Livonia Parks and Recreation can gain your business exposure to up to 12,000 Recreation Center members and 1 million visitors annually, more than 40,000 residences, more than 10,000 Facebook followers and countless others via word of mouth, social media shares and trickle down from happy customers.



Visit Livonia.gov/1600 via LivoniaParks.org for additional benefits of each sponsorship level.



Livonia
PARKS & RECREATION

Community Partnership Opportunities



Jack. E. Kirksey Recreation Center
15100 Hubbard, Livonia, Mich. 48154
(734) 466-2900
parks@livonia.gov
LivoniaParks.org

Sponsorships

Take up the challenge and start reaping the benefits today! Customized sponsorship opportunities come in all shapes and sizes. Our goal is to work with you to create a package with your marketing needs in mind. Below are just a few ideas of things that could be sponsored to get started:

A.Athletics League	\$1,500 per year
Scoreboard	\$2,000 per year
Y.Athletics League	\$2,500 per year
Archery Range	\$5,000 per year
Climbing Wall	\$10,000 per year
Fit Hub	\$10,000 per year
Lap Pool	\$10,000 per year
Leisure Pool	\$10,000 per year



Youth Recreation Scholarship

Community	\$1,000
Supporting	\$2,500
Presenting	\$5,000



Special Events

Ex: Indoor Triathlon, Daddy Daughter Dance, Bunny Brunch, Turkey Trot, Santa Stroll, Lunch with Santa, New Year's Eve Party, senior events, etc.

Community	\$500
Supporting	\$1,500
Presenting	\$2,500

In-kind activity or refreshment sponsorships also available for Special Events.

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100 Days to Health

Community	\$500
Supporting	\$1,500
Presenting	\$20,000



Holiday Parade

Community	\$1,500
Supporting	\$5,000
Presenting	\$20,000