

Livonia Parks and Recreation Athletic Leagues and Programming Sponsorship Levels

Livonia Parks and Recreation Athletic Sponsorship Benefit Synopsis	Adult Leagues						Youth Leagues			Adult and Youth Programs		
	Basketball or Softball Leagues			Soccer League			T-Ball and Coach Pitch			Archery		
	Community	Supporting	Presenting	Community	Supporting	Presenting	Community	Supporting	Presenting	Community	Supporting	Presenting
	\$500	\$1,000	\$1,500	\$500	\$1,300	\$2,000	\$500	\$1,000	\$1,500	\$1,000	\$2,500	\$5,000
Logo/Company Name on Team Jerseys ^Presenting company logo will be featured on front of jerseys. *Supporting company will be a secondary logo on jersey sleeve or nape of neck. ~Company will have name on back of jerseys and logo on sleeve of jerseys.	N/A	N/A	N/A	No	Yes*	Yes^	No	No	Yes~	N/A	N/A	N/A
Company logo on championship awards/shirts	No	Yes	Yes	No	Yes	Yes	N/A	N/A	N/A	Yes	Yes	Yes
Logo & Company name on Field/Court Signage	No	No	Yes	No	No	Yes	N/A	N/A	N/A	N/A	N/A	N/A
Logo recognition on all event promotional materials, and social media posts.	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on all Parks and Recreation facilities LED screens	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in weekly e-news (15,000 subscribers) 3 times per year	3	3	3	3	3	3	3	3	3	3	3	3
Ad in one Connections Magazine edition (page size)	No	No	Quarter	No	Quarter	Half	No	No	Quarter	Quarter	Half	Half
Thank you in Connections Magazine	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Business booth at the Jack E. Kirksey Recreation Center	No	No	1 Day	No	1 Day	1 Day	No	No	1 Day	No	2 day	2 day
Weekly promotional booth at the league night(s)	No	No	Yes	No	Yes	Yes	No	No	No	No	No	Yes
On-site recognition	No	No	Yes	Yes	Yes	Yes	N/A	N/A	N/A	Yes	Yes	Yes
Picture plaque for display at your business	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Business booth at the Archey Range Open Shooting	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1 day	3 days	5 days

Questions?	Ethan Engel	Athletic Coordinator	(734) 466-2414	eengel@livonia.gov
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